

cecily ferguson

curator | writer | creative collaborator



Mariestad, Sweden 542 32
cecily.ferguson@gmail.com
070-584-9993
[@cecilyferguson](https://www.instagram.com/cecilyferguson)



professional summary

Educationally trained as an art historian at the undergraduate and graduate levels my areas of research include: Modern and Contemporary art, the geographical areas of the Caribbean and Scandinavia and Diaspora & Post-Colonial Studies.

My education and professional experiences, outside of art history, include marketing/pr, communications, digital marketing, brand + social media curation, web design, event planning and program development.

professional proficiencies

creative thinking + collaborating
curating: art + brands + content

detail oriented

event planning

interpersonal communications

management

photo styling
presentations
problem solving
project management

researching

social media
strategic thinking

web design
writing

professional experiences

Mariestad Kommun | Mariestad, Sweden

April 2018- October 2018

Project Leader

Managed all aspects of the Off Season Art Gardening Pilot Program, responsibilities included contextualizing and executing the program, developing an artist criteria, managing artist call, establishing a jury, conceptualizing the brand, working with the three artists that were selected with artistic and logistic concerns, curating online content and marketing and promoting.

Kultur + Co | Mariestad, Sweden

June 2018- September 2018

Event Planner | Project Leader

Planned and managed the 2018 Kultur & Skördefest event redesigned the website, managed a new campaign called "Be Our Guest" to encourage more visitors to Mariestad during the festival, managed social media platforms and planned art, gardening and pop-up events that contributed to the weekend programming.

Kreativ Collabs Creative Studio | Mariestad, Sweden

September 2016- current

Curator | Writer

Freelance projects that include curating art exhibitions, curating brand identities, curating and managing social media platforms, writing art catalogs and press releases and digital content for small businesses and start-ups.

D+C Contemporary Online Art Gallery | International

May 2015- current

Curator | Writer

Curated the brand identity and currently managing all design projects including: the website/blog, art catalogs and marketing materials, conducting interviews with artists, collectors and curators, writing essays, researching art trends and sharing our story through multiple social media platforms.

Duke University Hospital Internal Communications | Durham, NC

September 2011 – July 2012

Communications Associate

Managed, edited and designed websites and marketing materials and wrote web and marketing content. I also edited photos and videos and assisted in events and video productions.

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technical skills

MS Office: Word, Excel, PowerPoint, Sway, OneNote

Adobe Creative Suite: Photoshop

Web Design: WordPress, Square Space, Wix

OS: MAC + PC

social media skills

Artsy	Soundcloud
ArtStack	SnapChat
Anchor	Spotify
Facebook	Twitter
Google	Vimeo
Instagram+ Stories	VSCO
Pinterest	Youtube

education

MA: Art History, Theory & Criticism: [2011]
The School of the Art Institute of Chicago:
Chicago, IL

MA Program: Art History: [2000 –2002]
(completed all but thesis defense)
Howard University: Washington, DC

BA: Art History and Marketing/PR: [1997]
(dual major)
University of Pittsburgh: Pittsburgh, PA

accomplishments + fellowships

The School of the Art Institute of Chicago

- Outstanding Leadership Award
- Goldbelle Finn Graduate Travel Fellowship
- John and Mary Hoggins Schol Graduate Fellowship

Howard University

- Modernist Art Fellowship

University of Pittsburgh

- Dean's Honors List

language skills

Swedish - beginner level

references

available upon request

continued...

The School for the Art Institute of Chicago | Chicago, IL

September 2009 – January 2011

Graduate / Teaching Assistant

Managed social media platforms and the website for Alumni Relations department, provided weekly lectures for one of four contemporary art history sections and assisted professors for the following lectures: Survey of Modern to Contemporary Art History, 20th Century Art History, Contemporary Art History

Guarisco Gallery | Washington, DC

December 2007 – February 2009

Gallery Associate

Cataloged art collections, wrote condition reports and artists biographies and communicated with clients, and assisted the director in personal and professional matters including events, travel and home design projects.

3rd Root Aesthetic Art Consulting | Washington DC

September 2004 – September 2009

Director of Marketing and PR

Planned, managed and promoted artist and collector events, managed social media platforms, designed the website and blog and wrote web and marketing content.

West Village Historic Lofts | Durham, NC

September 2004 – July 2007

Assistant Manager | Gallery Manager

Managed all creative aspects of property management that included but were not limited to: concepts for marketing materials, styling photo shoots and video productions, public relations, resident retentions programs, managing and promoting the corporate housing program and planning and promoting events. In addition, I created and managed a gallery space and promoted monthly art exhibits.

The John F. Kennedy Center | Washington, DC

August 2002 – April 2003

Assistant to the CIO

Assisted the Chief Information Officer and the managers of the Information Software, Information Technology and Web Design departments.